

WHY SUSTAINABILITY IN BUSINESS EVENT IS SO IMPORTANT?





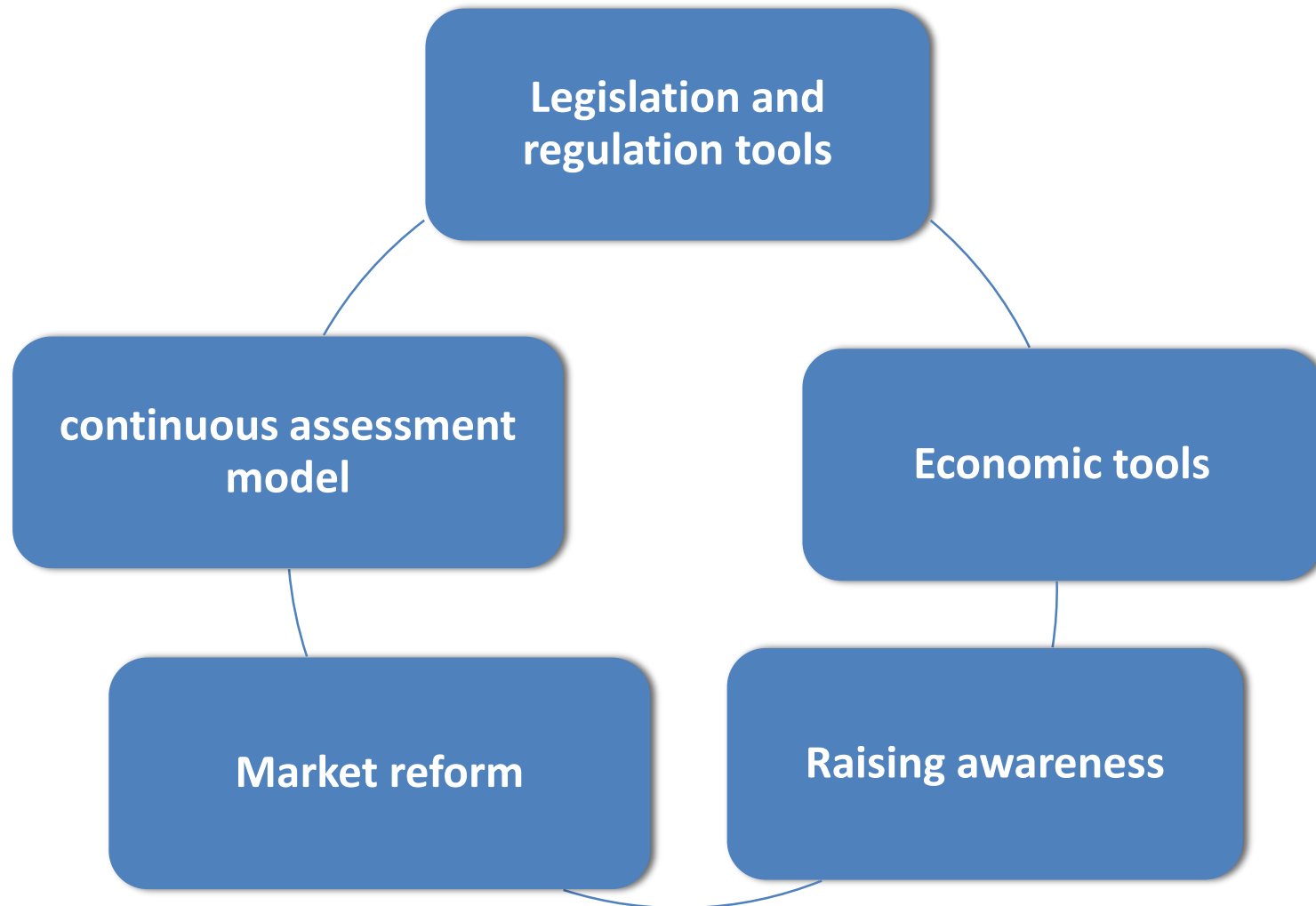
WHAT DOES
SUSTAINABILITY
MEAN TO YOU?

Sustainability

Is about a balanced approach to economic activity, environmental responsibility and social progress.



SUSTAINABILITY TOOLS



HOW TO ACHIEVE SUSTAINABILITY IN BUSINESS ?

TO ACHIEVE SUSTAINABILITY IN BUSINESS EVENTS

1- Cultural adaptation

2- Communication and Coordination of Interfaces

3- Education and training

4- Specialized recruitment solutions

5- Creating competitiveness

ECONOMIC IMPACT OF BUSINESS EVENTS

1

- Reducing seasonality in tourism

2

- Investment motivation

3

- Job creation

4

- Contribution to GDP growth

5

- increase innovation for development